

NEW ENGLAND TRAVEL JOURNAL

CONTACT US: NETRAVELJOURNAL@GMAIL.COM



ABOUT US

Traveling around New England is not something we do, it is who we are. Experiencing the unique culture that New England offers is something special and we want to share our experiences with you and hopefully, you will share your experiences with us.

From Connecticut, our team has not only explored all corners of our home state, but also the coastlines of New England and the mountains of Maine, Massachusetts, New Hampshire, and Vermont along with everything in between.

Our goal is to share our experiences with you and hopefully show you why we think New England is so special. From the people to the landscapes, towns, cities, restaurants, and hotels it is a region unlike any other.

OUR READERS

- Frequent Travelers
- Outdoor Enthusiasts
- Age 18-65+
- Event Attendees
- Craft Beer Lovers
- Families
- Food Lovers
- Seafood Lovers
- Photographers
- Business Owners
- Couples

WEBSITE ADVERTISING (MONTHLY)

- Banner Advertising - \$200
- Popup Advertising - \$300

SOCIAL MEDIA ADVERTISING

- Photo of the Day Sponsorship - \$200 per post
- Giveaway Partnership - \$250 per post
- Combo Package - \$300

EVENT ADVERTISING

- Full Event Promotion Package - \$550
- Partial Event Promotion Package - \$325
- One-Time Promotion - \$200

PODCAST ADVERTISING (MONTHLY)

- Title Sponsor - \$300
- In-Show Sponsor - \$150
- Giveaway Partnership - \$100

COLLABORATION PROJECTS

- Price is based on the scope of each project. Let's talk!



NEW ENGLAND TRAVEL JOURNAL

ONLINE REACH (MONTHLY) SOCIAL MEDIA

Reach - 97.5k

WEBSITE

Users - 980+

Page Views - 2.7k



@newenglandtraveljournal

43.5k+ Followers



New England Travel Journal

1.1k+ Likes



TESTIMONIALS

"Working with New England Travel Journal was great. They perfectly captured the essence of who we are through thoughtful questions. It's clear they truly care about what is happening in New England's small business world. So great to have that local community feel documented!"

Candice Hunsinger, Ivory & Iron Bed & Breakfast, Bakery and Lifestyle

"I love following New England Travel Journal! Sometimes, you get stuck visiting the same places and eating at the same restaurants. So, I like how they are always offering new recommendations. I'm never bored with their content either, there are always new images, contests, and reviews to see."

Jasmine Taylor, 24, Connecticut

NEW ENGLAND TRAVEL JOURNAL

ADVERTISING PACKAGE DETAILS

WEBSITE ADVERTISING (MONTHLY)

- Banner Advertising - \$400
-Work with the New England Travel Journal to have your business, product or event promoted on our website.
- Popup Advertising - \$500
Want your business, product or event to be noticed as soon as visitors head to our website? Then work with us to create your popup advertisement.

SOCIAL MEDIA ADVERTISING

- Photo of the Day Sponsorship - \$400 per post
One-time sponsorship of our Photo of the Day
- Giveaway Partnership - \$450 per post
Have a product that you want to Giveaway? Then work with New England Travel Journal to figure out the best way to design a Giveaway contest. Whether it is tickets to a festival, a free drink at a brewery, a discount on a hotel stay or product or anything else you might have in mind then contact us and let's talk.
- Combo Package - \$300
Advertise with New England Travel Journal by utilizing both our Photo of the Day and Giveaway Partnership packages.

EVENT ADVERTISING

- Full Event Promotion Package - \$750
Package Includes:
 - Article promoting event to be posted month 1 month prior to the event, will interview 1 person for article
 - 1 social media post (Instagram, Facebook) each of the 4 weeks prior to event
 - Giveaway (to be determined by both parties)
 - Website listed as media partner and logo displayed at on event signage (to be determined by both parties)
- Partial Event Promotion Package - \$525
Package Includes:
 - Article promoting event to be posted 2 weeks prior to the event, will interview 1 person for article
 - 1 social media post (Instagram, Facebook) each of the 2 weeks prior to the event
 - Giveaway (to be determined by both parties)
 - Website listed as media partner and logo displayed at on event signage (to be determined by both parties)
- One-Time Promotion - \$400
Package Includes:
 - 1 social media post (Instagram, Facebook) each of the 2 weeks prior to the event
 - Giveaway (to be determined by both parties)
 - Website listed as media partner and logo displayed at on event signage (to be determined by both parties)

NEW ENGLAND TRAVEL JOURNAL

ADVERTISING PACKAGE DETAILS

PODCAST ADVERTISING (MONTHLY)

- Title Sponsor - \$300

Package Includes:

- Name mentioned in the intro of the podcast; i.e. 'This is the New England Journal Podcast presented by...'
- Name mentioned in a website post, social media post (Instagram and Facebook)
- Name mentioned at end of the podcast; 'This has been the New England Journal Podcast presented by...'

- In-Show Sponsor - \$150

Package Includes:

- Name mentioned during the podcast as a supporting sponsor
- Name mentioned in a website post, social media post (Instagram and Facebook) as a supporting sponsor

- Giveaway Partnership - \$100

Contact us to discuss what Giveaway you have in mind and we will figure out the best way to incorporate it into the podcast

COLLABORATION PROJECTS (PER EVENT)

- Price is based on the scope of each project. Let's talk!

Package Can Include:

- Social Media Posts
- Video Production
- Drone Video
- Website Articles
- Hotel Stays
- Restaurant Visits
- Other suggestions!?

Our goal is to work with your business to help drive and sustain traffic and engagement to your social media accounts, your website, and ultimately increase your exposure.

If any of the packages below do not fit your needs please reach out to us for a custom package.

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All prices, length, and scope of work listed above will be governed by a signed agreement between the agreeing party (known as the customer) and the collective ownership of New England Travel Journal. All social media posts will follow Instagram, Facebook, and FTC brand posting guidelines.

